

EU Policy Manager

JOB TITLE	EU Policy Manager
REPORTING TO	Director of Communications
KEY RELATIONSHIPS	<p>Internal: Policy Manager DE and NL, and relevant advocacy colleagues in the UK, PL, CZ, and BE.</p> <p>External: EVU, EAPF, food industry representatives, EU decision-makers</p>
LOCATION	Remote (ideally BE, NL, DE, PL, CZ, ES or UK), within 1-day public transport travel distance from Brussels
HOURS	Full-time (40h); part-time options will be considered
SALARY	Dependent on location and experience (€37k – €43k)

About ProVeg

ProVeg has offices in nine countries on four continents, including in China, South Africa, and the US, and in Europe in Germany, the Netherlands, Belgium (soon), Czechia and Poland, as well as a programme in Spain and the UK.

ProVeg is a founding member of the European Alliance for Plant-based Food (EAPF) and one of the largest European Vegetarian Union's (EVU) members. ProVeg and the EVU advocate to increase the production and consumption of plant-based foods and other alternatives to animal products. This is done through improving the level playing field for plant-based and alternative foods, increasing policy incentives and EU research budgets for these sectors, improving consumer information related to plant-based and alternative proteins, supporting sustainability initiatives, as well as removing barriers that impede the availability and affordability of plant-based and alternative products to animal foods.

About the EU Policy Manager role

The EU Policy Manager is a new position responsible for building on and expanding the European policy and public affairs environment to ensure that the strategic and operational plans support ProVeg's objectives.

The EU Policy Manager will develop and promote policies and outreach plans that enable the growth of the plant-based and cultured food industry and reduce animal consumption, and influence relevant agriculture, consumer, environmental and health agendas primarily at EU level. The position works with plant-based alliances, such as the EAPF, and other relevant partners, to:

- Lead public-facing policy campaigns to promote food system change and enhance the position of plant-based foods and other alternatives to animal products
- Develop policy briefs and recommendations, provide evidence to guide policymakers' decisions and arrange meetings with relevant stakeholders
- Advocate for the strongest (regulatory) environment possible for plant-based and cultured food research and development
- Ensure sustainable food production and consumption feature prominently in public health and environmental policy
- Collaborate with and support EVU advocacy efforts at a national level
- Influence/contribute to better food policy on a global scale, e.g. UN fora (minimal involvement).

Key responsibilities:

Strategy and planning

- Develop and implement the strategic direction and operational EU policy aims
- Oversee EU policy developments and research, review European institutions (Commission, Parliament and the Council) priorities, and identify and communicate emerging issues and propose solutions.
- Lead the review and development of robust policy positions across a broad range of issues, working with key stakeholders from EU ProVeg offices and other contacts. Develop policy briefings and action plans which are aligned to priorities, and influence and affect positive change.
- Keep abreast of political developments and parliamentary activities, changing environmental, health, scientific and other relevant areas. Undertake relevant analysis on threats and opportunities and communicate any developments/insights to the relevant stakeholders, to help inform future strategy development.
- Contribute to stakeholder consultations and develop advocacy plans
- Together with the Evaluation Coordinator, review effectiveness of ProVeg policy activities

- Oversee external contracts relating to policy work, including with service providers such as political consultancies and partnerships.

Integration, collaboration and alignment

- Ensure there is robust coordination of campaign plans and communication within ProVeg, and with the EVU and EAPF.
- Together with Communications colleagues, ensure advocacy campaigns are highly visible, attractive and engaging, through online outreach, media/PR and social media.
- Ensure research and scientific developments that have a bearing on policy are considered with relevant colleagues and partners.
- Lead on internal policy meetings

External collaboration and representation

- Establish and maintain effective collaborative relationships with external stakeholders and identify opportunities and strategies to improve engagement with policy-makers, environmental and other aligned organisations, healthcare officials, corporate leaders, scientific bodies, and grant-making organisations.
- Represent ProVeg at internal and external events.
- Deliver expert briefings and targeted lobbying campaigns to achieve regulatory and private sector action, and public policy change.
- Oversee policy informed responses to consultations and the submission of evidence to enquiries and manage/coordinate those responses.
- Lead the coordination of relations with external bodies such as government departments and agencies, relevant private sector organisations and other organisations, including representing ProVeg on committees and working groups.

Management

- Ensure that all activity is conducted to the highest standards and in line with the strategic priorities, developing consistent and rigorous methods for measuring success and sharing knowledge/outcomes with the wider team.
- Provide strong leadership and support to colleagues, through coaching, mentoring and developing individuals to deliver an effective and efficient service. Promote team building and collaborative working to deliver strategic and operational plans.
- Contribute to the annual and quarterly planning and budgeting process.
- Continuously develop professional knowledge and expertise, attending relevant meetings and conferences to ensure up to date knowledge is relevant to the role.
- Provide progress reports and monitoring updates, and prepare for any challenges and risks that may be encountered.
- Undertake any other relevant duties and projects, in line with the responsibilities of the post.

Person specification

Essential criteria:

- Bachelor's degree or relevant experience in International Studies, Politics, Law, Public Affairs or similar.
- Demonstrable experience of developing policy outputs and track record of social sector, food or environment advocacy plans that effect change (minimum of three years).
- Experience of providing high-level strategic advice to senior colleagues and decision-makers on complex policy issues.
- Excellent written and verbal communication and diplomacy skills
- In-depth understanding of EU policy institutions, processes and agendas.
- Strong experience of interacting with government officials, policy-makers and agencies. Experience of interacting with external stakeholder groups to advance policy goals.
- Fluent verbal and written English language skills.

Desirable:

- Understanding of the current environmental and or food industry (production, consumption, marketing, retail etc.) agenda in the EU.
- Experience of the NGO sector
- Experience of leading and managing a diverse/remote team.
- Understanding of performance metrics and KPIs to track policy and public engagement progress
- Experience in planning and implementing campaigns, and/or media/PR experience
- Proficiency/fluency in additional languages, such as French, Spanish, Italian, German, or Polish
- Master's degree in a relevant field.

Benefits of working with us

- Salary: dependent on experience and qualification.
- Flexible, trust-based working arrangements and home office arrangements.
- And last but not least: become part of a great team and work with us towards a world where everyone chooses delicious and healthy food that is good for all humans, animals, and our planet!

When?

Application deadline: 3 April 2022

Phone interviews: Beginning of April 2022

Second interviews: Mid - end April 2022

Start date: ideally May 2022

Further information:

Please send your CV and a cover letter via or [application form](#). Your cover letter should detail the following:

- Why you are interested in applying for this post
- How your skills/knowledge/experience meet the requirements of the person specification